



September 29, 2010

Ronald T Plotka DDS
293 Humphrey St
Swampscott, MA 01907-2548

The 2011 Boston Top Doctors & Dentists Award

Dear Ronald T Plotka DDS,

You have been chosen to receive “The 2011 Boston Top Doctors & Dentists Award” for your achievement in the dental field. You have also been invited to participate in the filming of our Top Doc Boston television commercial segment airing on FOX Boston. You do not have to appear on the segment to receive the award.

You have been chosen by your peers or because of your popular ranking by patients on review websites such as Web MD, Yelp, Rate MD, Droogle and other leading healthcare rating companies. Top Doc Boston also conducts personal interviews to ensure the quality of every winner. **There is no cost to you to receive this award.**

“The 2011 Boston Top Doctors & Dentists Award” will generate new patient requests. We are only choosing a limited number of Doctors and Dentists in each county and community area to receive this award.

Top Doc Boston will be introducing the winners to Boston residents on its Top Doc commercial segment called “Meet the 2011 Boston Top Doctors & Dentists” airing every Friday during the Doctor OZ Show. The concept of the promotion is to introduce the Top Doctors & Dentists to the community, which will make it easier for Boston residents to select the right healthcare professional. This is your invitation to showcase your award so that Boston residents can learn more about you on television.

In addition, we will be featuring our award-winning doctors on XFINITY TV On Demand available to Comcast cable customers 24-hour- a-day, 7-days-a-week. This is a breakthrough technology where residents can meet their Doctor or Dentist in the comfort of their home with the click of their remote control and book a healthcare appointment.

I would like to set up a time to meet with you to discuss the award and answer any questions that you may have about the promotion. Please keep in mind that the selection process of choosing our award winners is solely decided upon by Top Doc Boston’s research team. FOX, The Dr. OZ Show and Comcast are not affiliated and do not sponsor or endorse Top Doc.

Please call my office to schedule your interview to receive your award. To learn more about the Top Doc Boston promotion, please visit our website at: www.TopDocBoston.com

Sincerely,

A handwritten signature in black ink that reads 'Josh Coopridner'.

Josh Coopridner
Television Show – Interview Coordinator (617) 878-2103

Congratulations, you have been chosen to receive “The 2011 Boston Top Doctors & Dentists Award”